

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

FOR IMMEDIATE RELEASE

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CITIZENS CALLED TO SERVE ON DOWNTOWN MASTER PLAN STEERING COMMITTEE

Herndon, VA (June 9, 2009) – The Herndon Town Council is seeking citizens of the town to serve on the Downtown Master Plan Steering Committee, a group established by the council to provide input and direction in the town's downtown master planning process.

The council has directed the development of a downtown master plan that provides a cohesive and distinct "sense of place" while blending new development of appropriate scale and character with existing uses. The town has issued a Request for Proposal seeking a master planning consultant to facilitate the process. It is anticipated that the planning process will begin by August 2009, after the council completes the consultant selection process and awards a contract.

The Downtown Master Plan Steering Committee is charged with providing direction to the consultant on the economic, aesthetic and cultural attributes of Herndon's downtown. The committee will represent community points of view on issues such as desired land uses, character and height of buildings, parking, pedestrian passage, street level uses, multi-modal accommodations, preservation of heritage structures, protection of adjacent residential neighborhoods and other priorities.

The committee will be comprised of representatives from the Planning Commission and the Architectural Review Board/Heritage Preservation Review Board; downtown property or business owners; town citizens who live in the downtown; and town citizens to serve as "at-large" representatives. At the conclusion of the project, the consultant and committee will submit a final recommendation to the Planning Commission and the Town Council on a master plan for the downtown.

Citizens interested in serving on the Downtown Master Plan Steering Committee may submit an application to the Town Clerk's Office. Applications are found at www.herndon-va.gov; see Government/Town Clerk, then go to "Related Links" to find a Talent Bank Application. For more information, contact the clerk's office at town.clerk@herndon-va.gov or (703)435-6804.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs."

For more information, visit the town's Web site at www.herndon-va.gov.

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